

tweak

**CREATIVE.
STRATEGIC.
EFFECTIVE.**

Digital marketing agency that partners with you to create connections and drive growth

tweakuk.com

WE ARE TWEAK



Responsive, honest, and accountable, we take the time to get to know what makes your business tick. Every strategy is tailored to you.

We don't just say we'll get results; we deliver!

Integrated marketing that delivers results



OUR PRICING

Results driven,
reasonably priced

STRATEGY & BRANDING

From stand out logos to full brand strategies – whether you're looking for a refresh or something completely new – we can help.



Logo Design & Brand Identity

- Logo Design
- Research and design of 4-6 logo variations
- Development of chosen logo
- Colour pallet and typography selection
- Brand imagery and iconography set
- Basic one pager brand guidelines

From £900

Full Brand Strategy & Brand Guidelines

- Consultation and market research
- Brand audit, competitor analysis, and audience identification
- Full brand guidelines with colours, iconography, typography, imagery, brand positioning, USP, brand voice and messaging framework

From £2200

Get a personalised quote

**“TWEAK HAS ALWAYS BEEN
READY TO GO THE EXTRA
MILE TO DELIVER RESULTS”**
TRUSTMARQUE

YOUR VIRTUAL MARKETING TEAM

Monthly retainer from £2000

Professional personalised marketing support at affordable prices. Our goal is clear - to give you exceptional marketing that supports great ROI.

Our retainer service gives you access to a blended team of experts, delivering a range of services and skills, from strategy, creative design, website SEO, eCommerce, content, social and paid media.



Digital strategy



Branding



Websites



Video



SEO



Social media



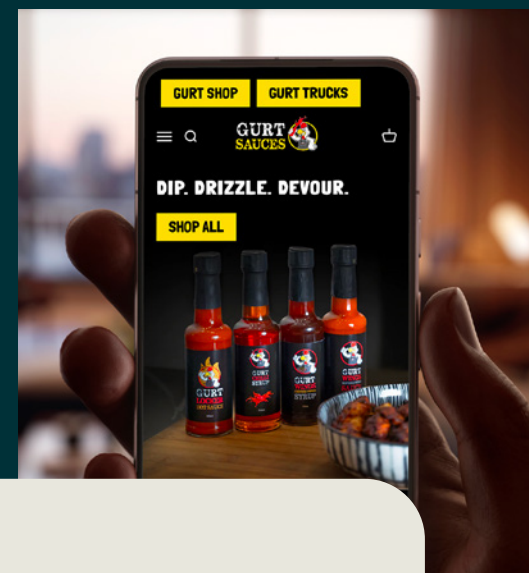
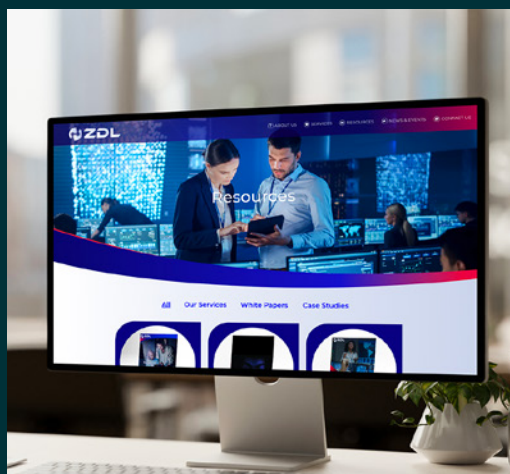
Creative & design



PPC



Content & copywriting



WEBSITES

We create bold, unique websites that not only fit the needs of the digital consumer but grab their attention with innovative and striking web design and functionality.

We specialise in:



Personal Website

- Personal website up to 5 pages
- SEO keyword research
- SEO copywriting based on research
- Wireframe design and creation, including UX consideration
- Custom brand colours and styling added
- Contact forms

From £2250

Company Website

- Company website up to 20 pages
- SEO keyword research
- SEO copywriting based on research
- Wireframe design and creation, including UX consideration
- Custom brand colours and styling added
- Contact forms and blog features

From £5500

eCommerce Website

- eCommerce website up to 10 main pages in Shopify
- SEO keyword research
- SEO copywriting based on research
- Wireframe design and creation, including UX consideration
- Product set up with additional functionality
- Set up payment gateway integrations and shipping methods
- Data collection for personalisation and tracking
- Costs for adding products to be estimated

From £10000

Get a personalised quote



SOCIAL

Social media serves as a powerful platform for engaging with customers, building relationships, and ultimately driving sales!

76%
of social media users have purchased something they saw on social media

Forbes

Social Starter

- 2 platforms
- Hashtag and market research
- Profile optimisation
- 2-3 posts per week
- 2 stories per week
- Flat graphic design
- Publishing/scheduling
- Monthly planning meeting

From £1100

Social Engagement Boost

- 3 platforms
- Hashtag and market research
- Keyword research
- Profile optimisation
- 2-3 posts per week
- 3-4 stories per week
- Flat graphic and 1-2 videos
- Allowance for reactive posts
- Publishing/scheduling
- Monthly planning meeting

From £1650

Full Social Listening

- 3 platforms
- Hashtag research
- Regular competitor research
- Profile optimisation
- 2-3 posts per week
- 3-4 stories per week
- Flat graphic and 1-2 videos
- 1-2 articles/blogs
- Allowance for reactive posts
- Monitoring and responding to social audience
- Publishing/scheduling
- Monthly planning meeting

From £2400

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FOUNDRY
FILMS

VIDEO

Louise Proddow, Founder of Tweak, has partnered with her daughter Meg, the visionary behind Foundry Films to deliver a fusion of creative film making and digital marketing.

Don't let your brand get lost in the digital noise. Harness the power of video content marketing to stand out, connect with your audience, and achieve your business goals.

Filmed Video

- 1 x days filming
- Planning, scripting and storyboarding ahead of filming day
- Filming of interview and additional footage for cutaways
- Editing, audio and colour correction
- 2 rounds of amends

From £2200

Animated Video

- 2 minute animation
- Planning, scripting and storyboarding for sign off on animated style
- Layering and animating
- Music purchase and voiceover

From £3400



Get a personalised quote

FOUNDED
IN 2011



30+ YEARS OF
EXPERIENCE

ABOUT US

Creatives, Developers, Strategists

We're experts in what we do, supporting what you do. Our blended team works as an extension of yours, here to help with whatever you need. Quick fixes don't exist, but we're here for the long haul - to create marketing strategies that give you real results.



OUR PROJECTS

From start-ups to global organisations



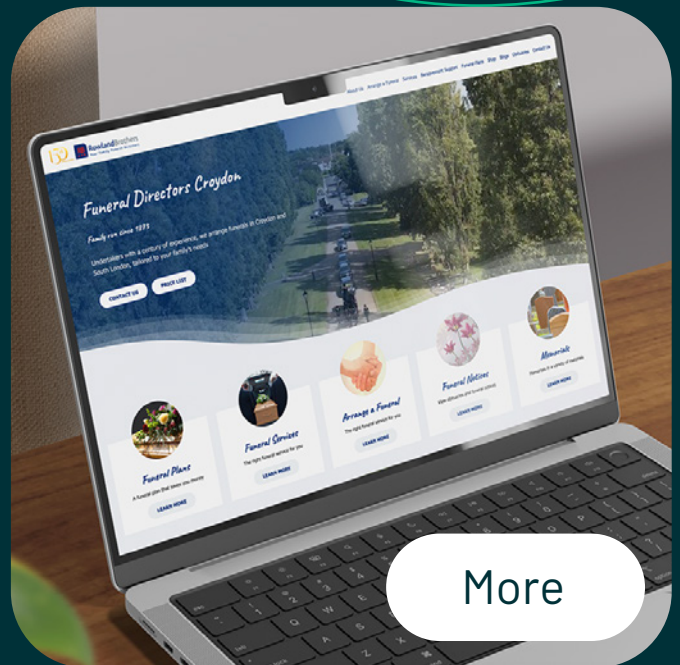
Automotive



Healthcare



Tech



More

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WE'VE WORKED WITH...



Book an initial chat about your marketing needs.

[Schedule a meeting](#)